






PERSONAL INFORMATION

Marta Lozano Molano



-  c/cordoba 33, 10005 Cáceres (Spain)
-  (+34) 678860976
-  directora@wazogate.com
-  www.wazo.es www.wazogate.com www.martalozanomolano.com
-  Skype wazogate

Sex Female | Date of birth 31 Jan 1985 | Nationality Spanish

PERSONAL STATEMENT

Social Entrepreneur. Co-Founder of Wazo, Creator's Network. President of Wazo Cooperative Society. Director of Wazo Magazine. Chairwoman of Hypatia Extremadura. Composer. YouTuber.

WORK EXPERIENCE

28 Oct 2017–Present

President

Wazo Sociedad Cooperativa (Spain)

Wazo is an international network of creative economy collaborators willing to find real impact and businesses opportunities #WeAreTheImpact

We develop new collaborations, innovation and enterprise with the creative and cultural industries. Wazo works with local partners, we identify and support communities of future leaders and changemakers by giving them space, tools, connections and 21st century skills to foster ideas and innovation and help them develop more prosperous, socially engaged, creative economies.

Services:

Communications: Growth Hacking, Digital Marketing, Branding

Publishing: Wazo Magazine and Ebooks

Consulting: Project Development and Training

1 Jan 2013–Present

Lecturer

Creative Economy Events

-Digital Laboratory (2017. Fundación Maimona. Spain)

-WomenTalks: Wazo Events for Gender equality (2017. Extremadura. Spain)

-Growth Hacking for local market (2017. Badajoz Local Administration. Spain)

-Digital Marketing for musicians (2017. Hub Florence. Italy)

-Growth Hacking for Startups (2017. Impact Hub Athens. Greece)

-Wazo Day (2016. International Symposium of Innovation, Communication, and Culture. Spain)

-Choose your future. Professional skills for musicians (2016. Music Royal College. Spain)

1 May 2017–Present

YouTuber Creator

Modematorio (Spain)

Production of video content for the *YouTube* platform.

YouTube Channel of "cool-t music" for music students, with content related to creativity, music business and musicians lifestyle.

- 1 Jul 2017–Present** **Mentor**
Youth Business Spain (Spain)
J.P. Morgan, Los Santos de Maimona (Spain)
<http://www.youthbusiness.es/>
Youth Business International is a global network of organisations dedicated to helping young people to start and grow their own business and create employment.
- 1 Dec 2016–Present** **President**
Hypatia Exgtremadura (Spain)
Hypatia Extremadura is a non-profit organization created to support the young women of Extremadura, a region in the south-west of Spain. Unfortunately Extremadura is a depressed area with a high level of unemployment.
- 1 Sep 2016–Present** **Teacher**
EOI Escuela de Organización Industrial (Spain)
Business School:
Teacher of
Creative and Cultural Industries
Innovative Education
Digital MarketingCommunication Technologies
- 1 Apr 2015–Present** **Co-Founder**
WAZO (Spain)
I help enterprises and freelancers of the creative industries to develop their projects by his job as COO of Wazo. Wazo has a network of more than 100 professionals around the world and a reach of 500.000 people reach per month on the internet.
Business or sector Information and communication
- 1 Apr 2015–Present** **Director**
Wazo Magazine (Spain)
Music, Literature, Heritage, Visual Arts, History, Cinema, Fashion... Wazo Magazine (ISSN 2444-1201) www.wazogate.com is a "call for papers" based digital publication.
Wa is looking for Knowmads, innovative-creative-collaborative professionals from the Creative and Cultural Industries who desire to expose the projects that they manage
- 1 Feb 2015–Present** **Music Composition Teacher**
Music Conservatory (Spain)
Develop students' technical and artistic capacity for composition at the level required.
Equip students with appropriate expertise which can be used in professional contexts.
- 1 Nov 2010–1 Nov 2012** **Singer**
London Symphony Chorus (United Kingdom)
The London Symphony Chorus is one of the UK's leading choirs, performing regularly at the Barbican and other venues.
Formed in 1966 to complement the work of the London Symphony Orchestra, the choir consists of over 160 amateur singers from all walks of life. Whilst maintaining a close association with the LSO, the London Symphony Chorus partners with other leading orchestras around the world.

1 Oct 2005–Present **Music Composer**

Music

Enthusiastic, energetic and deeply synaesthetic. My work is focused on exploration of sound observed from different points of view. Timbre and silence are elementary parameters in my music. I enjoy working with extra-musical ideas based on poetic concepts, shapes, colours and nature phenomena, especially the light. I especially value is the live experience of my pieces.

EDUCATION AND TRAINING

1 Oct 2016–1 Feb 2017 **European Coworking Program**

European Union Programe, Athens (Greece)

1 Sep 2016–31 Dec 2016 **Digital Marketing**

Activate Google (Spain)

1 Apr 2016–30 Jun 2016 **Lean Startup**

UniMooc (Spain)

1 Jan 2016–30 Jun 2016 **Yuzz Youth people with business ideas**

Banco Santander (Spain)

1 Sep 2010–1 Sep 2012 **Master of Arts (MA). Composition.**

Guildhall School of Music and Drama, London (United Kingdom)

1 Sep 2005–30 Jun 2010 **Bachelor of Arts (B.A.). Composition and Music Theory**

Centro Superior de Música del País Vasco (Musikene), San Sebastián (Spain)

1 Sep 2008–30 Jun 2010 **Undergraduate Studies Singing**

Conservatorio de Música Francisco Escudero, San Sebastián (Spain)

1 Sep 1994–30 Jun 2005 **Undergraduate Studies in Piano**

Conservatorio de Música Hermanos Berzosa, Cáceres (Spain)

PERSONAL SKILLS

Mother tongue(s) Spanish

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
IELTS					
Italian	B2	B2	B2	B2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

Communication skills Great Communication and Listening in Interpersonal skills in face-to-face communication with one or more other people.
Very good verbal communication skill when getting the message across thanks mass media experience.

Organisational / managerial skills Great Analytical Thought and Technological Expertise and Great organisational skills such as Ability to Lead a Team, Exceptional Organizational Skills and Attention to Detail, Ability to Identify Appropriate Content, Writing and Editing Skills related to my experience as Social Entrepreneur. Co-Founder of Wazo. Director of Wazo Magazine. Chairwoman of Hypatia Extremadura. Composer. YouTuber.

Job-related skills
Creativity – generating new ideas, evaluating them effectively, taking action to turn them into new products and services.
Collaboration – connecting and working with partners, clients, and other significant players in your network, which will probably be scattered across the globe and contain more 'virtual' relationships than face-to-face ones.
Entrepreneurship – identifying opportunities in the marketplace and using business skills to turn ideas into products into profits.

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital competences - Self-assessment grid

- I manage Audio editing software (Cubase, ProTools ...)
- I manage Music Score Editors (Sibelius, Finale)
- Creation of web pages and blogs (Wordpress, Blogger ...)
- I manage image and video editing software (Adobe Premiere, Photoshop, Illustrator)

Driving licence B